

Bounce Animal Rescue

Board Meeting Minutes

June 2, 2020 @ Noon

Location: Zoom Video conference

Open meeting @ 12:10 PM

Attendees: Eastman, Viger, Buser, Abshire, Curry, Morton, Ross, Clark

Absent: Neiberger

Opening and Agenda review Barry

Consent Agenda Barry

a. Approve Meeting Minutes (April 23)

b. Approve Financials (April)

Barry motion to Consent Agenda, Laura second. Unanimous.

Focused Topics

a. Executive Director's Report Anneliese

i. Medical, Outreach, and EventsFrench Bulldog campaign (medical)

ii. Annual report status

b. New business

i. Insurance overview Barry

ii. Marketing & Fundraising plans Committee

Q2 goals:

- Corporate sponsorship revamp
- CO gives setup (end of year major campaign plans)
- Collateral (for adoption events when they start again)\

Additionally:

- Working on Classy apps / ideas to maximize subscription
- Tshirts sales (released for purchase)

iii. Roundtable of Board members All

Laura motion to move forward with hiring a 2nd staff member for \$900 weekly for a 6-month trial period, Kristi second. Unanimous.

Barry motion to vote on hiring a 2nd staff member, Kristi second. Unanimous.

Barry motion to set up a hiring committee to bring recommendations to the Board (Morton, Ross, and Clark), Bo second. Unanimous.

- Strategic Plan ideas for next month
- Closing

Important Upcoming Dates/Events:

Board Meeting: Thursday, June 25, 2020 from 12pm to 1:30pm @ Zoom

Board Meeting: Thursday, July 23, 2020 from 12pm to 1:30pm @ NYL